



YOUR DESIGNS OUR PASSION

Our presence serving the commercial flooring industry is based on over 70 years of trust and innovation. This history has seen our team through various climates, as we continuously endeavor to provide industry leading floor & wall covering solutions to our clients across Canada. The D9 team is dynamic and adaptable with its eyes firmly fixed on the future. Catering to your project's needs and ensuring on-time delivery is of the utmost importance to us. Your designs fuel our passion. Together, let us enhance the spaces that surround us, with compelling ideas and unyielding style.

PAUL GREEN
Vice President, Sales & Marketing
Division9 / Shnier



PHOTO: JOEY PIERRI

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OUR HISTORY



1938

Gesco Industries was founded by George Edward Shnier selling sponge rubber products. GESCO actually refers to "The George Edward Shnier Company".

1947

Rubber carpet undercushion is added to the Shnier product line.

1957

Shnier begins distributing Armstrong products.

1965

Shnier becomes the largest floor covering distributor in Canada and fourth largest in North America.

1975

Taking its name from the popular Toronto hotspot where Shnier was once located (Richmond Street), Shnier launches its first carpet brand, Richmond Carpet.

1995

During popular demand for an affordable hard surface alternative, Shnier introduces Pergo laminate flooring to Canada.

1997

Importing ceramic and stone styles from across the globe, Shnier launches Casa Roma Ceramic – a collection of the world's most unique ceramic & stone tiles.

2002

For many Canadians in need of an upgrade, Shnier introduces Laurentian Hardwood - a naturally beautiful surface that adds value and quality to spaces across the country.

2004

In partnership with Amorim, Shnier begins distribution of Wicanders Cork in an effort to diversify their product offering with a fashion forward, environmentally sound choice for the Canadian consumer.

2010

On September 9th, 2010, Shnier Commercial officially rebrands to Division9 with the opening of the D9 Design Centre in downtown Toronto.

2014

Addressing the need for a more aesthetically pleasing and durable carpet tile, Division9 announces distribution of Avant Carpet tiles.

2016

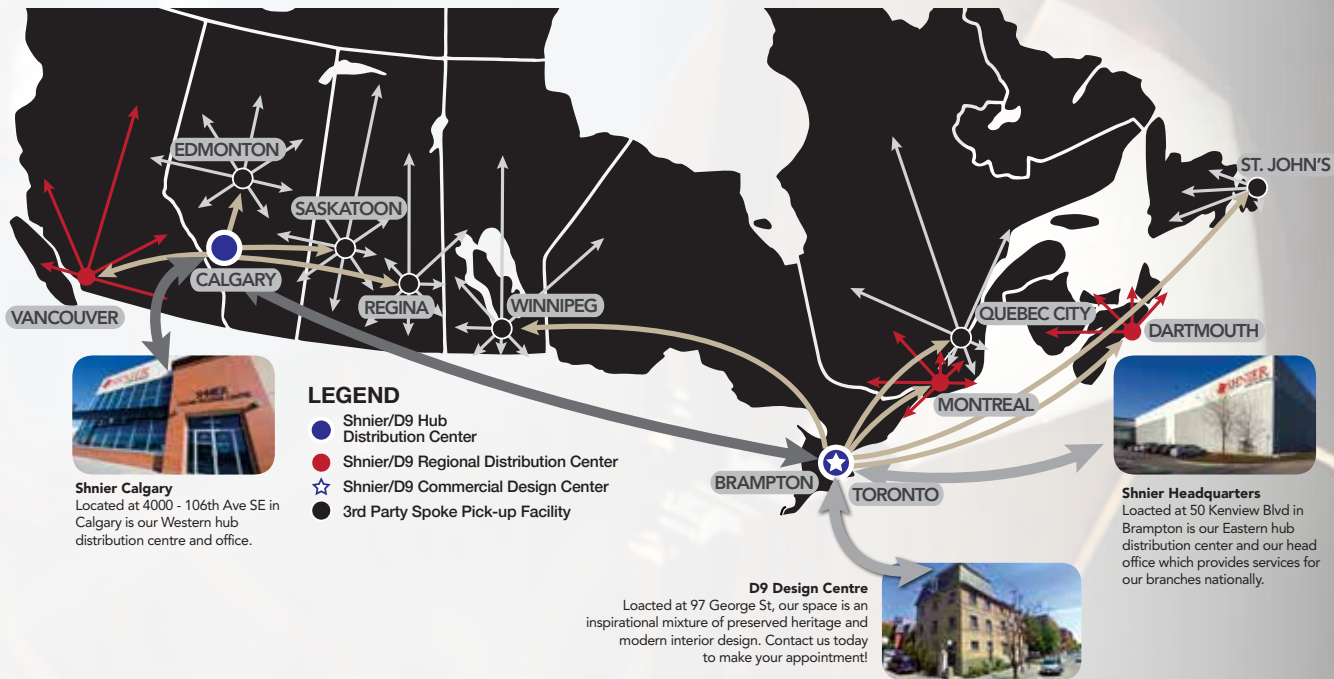
At the Interior Design Show in Toronto, Division9 announces distribution of StonePeak Ceramics in Canada.





OUR LOCATIONS

Division9 is strategically positioned to fulfill your project's needs anywhere in Canada. With distribution centres and offices from coast to coast, you can be assured that by working with us, your project will deliver on time.



A man and a woman are looking at a large tile sample on a table. The man is pointing at the tile. The woman is looking at the tile. The background is a modern interior with plants.

OUR PEOPLE

Our most important asset is our people. The D9 team has been delivering industry leading commercial floor & wall covering solutions across Canada for over 75 years. Whether it be our in-house design department or our industry leading customer service team, there are over 200 employees nationally, ready to serve you. We have a team of product experts who are dedicated to bringing you not only the latest styles from across the world but also styles that will stand the test of time in durability and design. When you receive product from Division9, you can rest assured that you're working with quality and nothing less.

Our commitment to you is that our products will be **available** when you need them, that they will be highly **reliable** and above all, will offer the highest **value** possible.

“
DIVISION9 TO ME
MEANS LONGEVITY.
IT'S A COMMITMENT
TO OUR CUSTOMERS,
OUR PEOPLE AND
OUR INDUSTRY.”

- Mike Pascoe
NATIONAL COMMERCIAL
SALES MANAGER





DESIGN CENTRE

In 2010, Division9 opened its own specialized commercial design center in downtown Toronto at 97 George St. It is often host to community events on a local & national scale. Division9's national design centre creatively showcases cutting edge flooring styles within its unique heritage conservation building, providing inspiration and tranquility for a truly unique design experience. Contact us today by sending an email to info@division9.ca to make your appointment.



OUR PRODUCTS

Division9 supplies Canada's contract market with a variety of licensed and proprietary brands. These brands offer high-quality materials that can be used on floors and walls. Categories include resilient, ceramic, hardwood, laminate, cork, carpet, luxury vinyl and underlayment.

casaroma

STONEPEAK



Armstrong
FLOORING



Richmond
commercial

Richmond
REFLECTIONS

sous-tapis
Richmond
carpet cushion

STAINMASTER
CARPET
Always stylish. Always beautiful.

Lexmark

laminé
Richmond
laminate

ASPECTA
BY METROFLOR



DIVISION9.CA





OUR HARDWOOD

Naturally beautiful, we have a variety of modern and classic hardwood collections for you to choose from. Whether it be engineered or solid, you can browse through a vast assortment of colours, species and finishes. Is there a specific type of hardwood that you're looking for? Send us a brief message on social media or through email and we'll get back to you with the information you need, as soon as possible.





OUR CERAMIC

The world's most unique ceramic, stone and porcelain tile designs for your project can be found here. When you choose Division9 ceramic, you're choosing high quality, beautifully designed floor and wall tiles. Whether you're creating a new feature wall or floor, a vast array of products await your call. Mix and match various materials like stainless steel, stone, glass and porcelain as you desire. The result will be a design that you can truly call your own.

casaroma STONEPEAK





OUR CORK

Born from the warmth of nature, Wicanders has developed sustainable floor and wall coverings with the exclusive properties of Corktech technology. These natural properties, fused together with stunning wood, tile and organic visuals, bring style, comfort and durability together in perfect harmony.





OUR CARPET

Experience the realm of comfort and elegance that only Division9's carpet brands can provide. Take your pick from an adorning collection of rich textures, patterns, colours and craftsmanship that are both alluring and durable enough for anywhere you decide to use them.



Richmond
commercial



Lexmark



OUR LAMINATE

With its uncanny ability to visually replicate the look and feel of natural materials, an easy to clean surface that resists spills, stains, fading and wear, Division9's laminate brands take care of business unlike any other. Available in many colours, visuals and widths, along with embossed-in-register graining, our laminates offer you unparalleled realism, suitable for any project.



Armstrong
FLOORING

laminé
Richmond
● ● ● laminate



OUR LUXURY VINYL

Division9's wide assortment of luxury vinyl brands provides a valuable, high quality alternative that is soft, quiet, warm and naturally waterproof. Featuring ultra-realistic visuals, textures and installation methods, optimizing any residential or commercial project becomes unbelievably simple.









OUR VINYL SHEET

Division9's vinyl sheet brands provide a wide range of stunning, ultra-realistic looks in both stone and wood décors. Along with being durable and easy to maintain, our vinyl sheet is much more affordable, easier to install and above all, impermeable to moisture.



Armstrong
FLOORING

ivcUS



OUR PROJECTS

Over the years, Division9 has worked with many designers, architects and builders across Canada. Our reputation for quality and service is apparent through the many finished projects we've had the pleasure of specifying products for. Some of those projects are showcased on the following pages.



PROJECTS

Sector: CONDO

Project: St-Laurence View

Category: Engineered Hardwood

Product: Traditions Brushed Oak

Location: Québec City, Québec





PROJECTS

Sector: HOSPITALITY

Project: Miradoro at Tinhorn Creek

Category: Cork Flooring

Product: Corkcomfort HPS Panels

Location: Oliver, British Columbia





PROJECTS

Sector: CONDO

Project: Square du Nordet - à Bois Franc

Category: Laminate

Product: Impressions

Location: Saint-Laurent, Québec



laminé
Richmond
● ● ● laminate



PROJECTS

Sector: RETAIL

Project: Laboratoire Pouliot

Category: Carpet Tile

Product: Glimmer

Location: Ville de Québec, Québec





PROJECTS

Sector: EDUCATION

Project: Bergeron Centre, York University

Category: Porcelain Tile

Product: Downtown

Location: Toronto, Ontario

casaroma





PROJECTS

Sector: HEALTHCARE

Project: Panthera Dental

Category: Vinyl sheet

Product: Rejuvenations

Location: Québec City, Québec





PROJECTS

Sector: HEALTHCARE

Project: Medical office

Category: Engineered Hardwood

Product: Premier Performance

Location: Toronto, Ontario





PROJECTS

Sector: EDUCATION

Project: University of Toronto at Mississauga

Category: Carpet Tile

Product: Mod'n

Location: Mississauga, Ontario





PROJECTS

Sector: CORPORATE

Project: Shopify

Category: Cork Flooring

Product: WRT Panels

Location: Montréal, Québec





PROJECTS

Sector: HEALTHCARE

Project: Belleville General Hospital

Category: Vinyl Sheet

Product: Medintone & Medley

Location: Toronto, Ontario

Armstrong®
FLOORING





PROJECTS

Sector: EDUCATION

Project: University of Toronto

Category: Sheet Vinyl

Product: Corlon & Rejuvenations

Location: Toronto, Ontario

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FLOORING



PHOTOS: SHAI GIL STUDIO

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PROJECTS

Sector: RETAIL

Project: Bench Clothing Stores

Category: Engineered Hardwood

Product: El Paso hand-scraped

Location: Mississauga, Ontario





PROJECTS

Sector: RETAIL

Project: Michaels

Category: VCT

Product: Excelon

Location: Mississauga, Ontario

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PROJECTS

Sector: EDUCATION

Project: King's Christian Collegiate

Category: Carpet Tile

Product: Glimmer

Location: Oakville, Ontario





PROJECTS

Sector: RETAIL

Project: Sporting Life

Category: Luxury Vinyl Plank

Product: Natural Creations

Location: Markham, Ontario

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FLOORING



PHOTOS: ALLAN AMIN

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PROJECTS

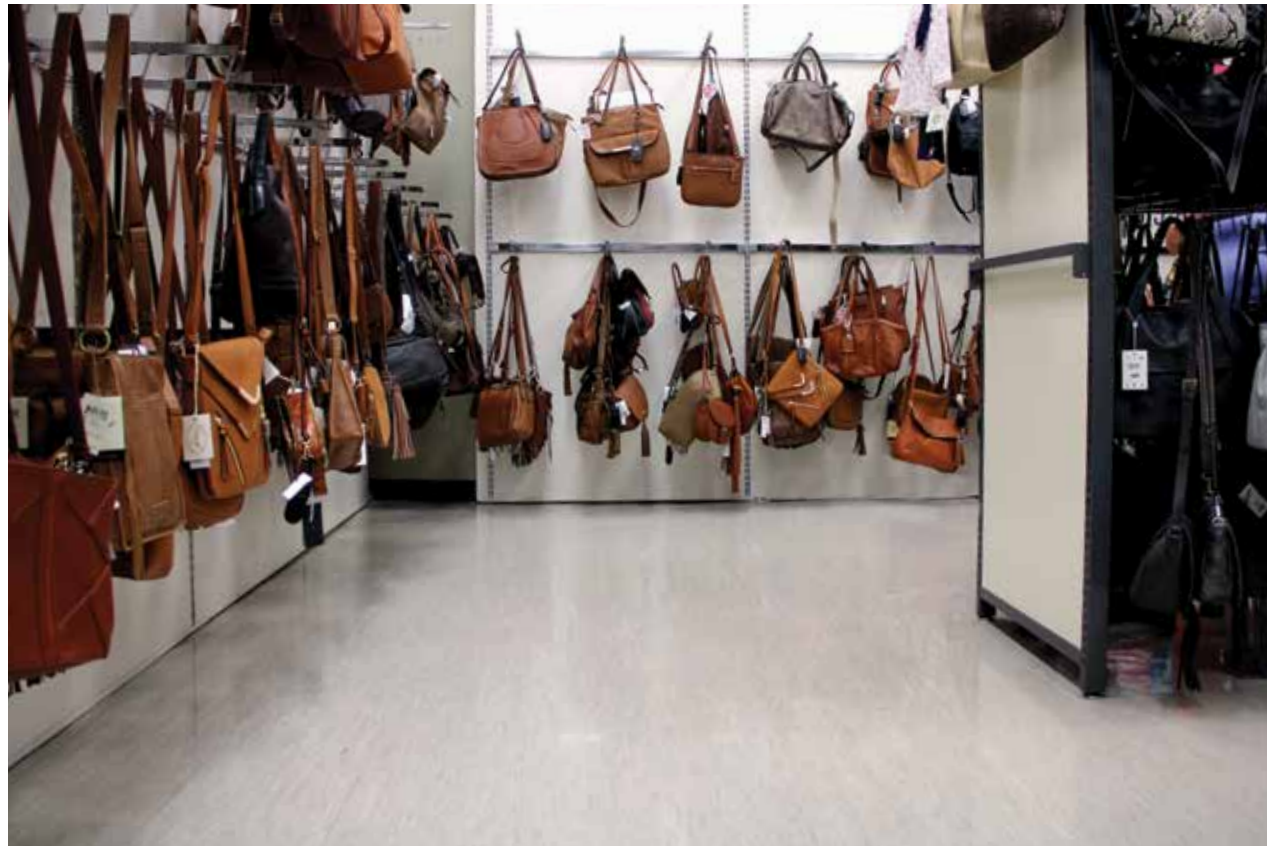
Sector: RETAIL

Project: Winners

Category: VCT

Product: Raffia

Location: Mississauga, Ontario





PROJECTS

Sector: RETAIL

Project: Loblaw Companies LTD

Category: VCT

Product: Premium Excelon Feature Tile

Location: Toronto, Ontario





PROJECTS

Sector: HOSPITALITY

Project: Milestones

Category: Luxury Vinyl Plank

Product: Natural Creations

Location: Markham, Ontario

Armstrong
FLOORING



PHOTOS: ALLAN AMIN

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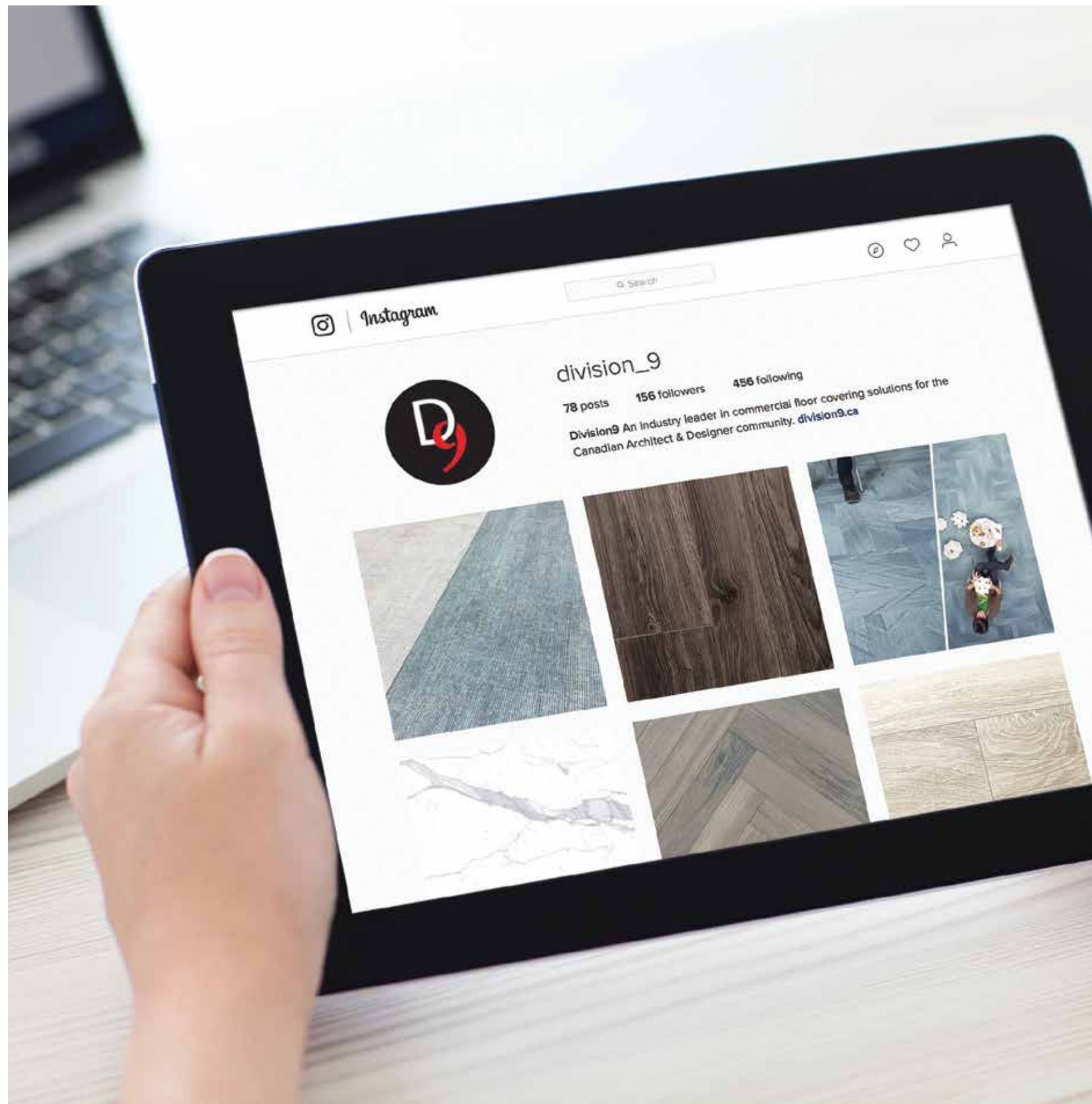
OUR WORLD

We share a passion for beautifying living spaces; and we care just as much about the beauty of the natural world around us. That's why under our environmentality initiative, we seek to minimize the impact our products & services have on nature. After all, that's the most precious living space of all.

Many of our products carry some of the highest levels of certifications including Greenguard, Greenguard Gold, LEED (Leadership in Energy and Environmental Design, CARB 2 (California Air Resources Board) and the Canada Green Building Council (CaGBC). Since 2002, the Canada Green Building Council (CaGBC) and LEED Canada have been redefining the buildings and communities where Canadians live, work and learn.

We welcome you to visit our website, www.division9.ca and view our extensive product library to learn more.





ONLINE

Division9.ca is our online catalogue. Browse our products through a highly visual layout that features inspirational room scenes and swatches in a mobile / tablet-friendly style. We are also active on various social media platforms like Facebook, Twitter & Instagram. Be sure to follow us for insider news, exclusive product launch events and more!


www.twitter.com/d9advance

www.facebook.com/division9commercial

www.instagram.com/division_9





DREAM
OBSERVE
LEARN
EXPLORE
QUESTION
SOLVE
ADVANCE 



EMAIL: [INFO@DIVISION9.CA](mailto:info@division9.ca)
TEL: 1.800.970.2000 EXT:2255

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ADVANCE